



ASSOCIATION OF  
COLLEGE AND UNIVERSITY PRINTERS

# 2021 ACUP+ Awards

Recognition for 2020 Accomplishments

*Submission Deadline March 5, 2021*

*ACUP+ Virtual Conference ~ April 13 - 15, 2021*

We invite all ACUP+ members to get your entries together and submit them for our annual awards program! We all know that things are a little different right now. Unfortunately, we have to skip the production awards this year, due to the inability to schedule for in-person judging of print production products. However, we have added some additional categories to our Impression Awards and hope you will share your accomplishments with your colleagues!

Institutions can submit one entry per category, with nine categories for management initiatives and production excellence. To be eligible you must be an ACUP+ member and there is no entry fee.

**Entries should be submitted via email and received by March 5, 2021**

## ~ ACUP+ Impression Awards ~

<b>Collaborative Service</b>	Significant institutional contribution working with another unit to achieve a goal. How did you discover an opportunity and assist a unit with a solution that benefited your institution?
<b>Green Service</b>	Instituted changes in operations that impacted recyclable, renewable and, sustainable environmental resources; or communicated your green efforts to your customers. What adjustments did you implement that increased your green reputation?
<b>Accelerated Service</b>	Successfully accomplished an extreme production deadline. What was your mission impossible and how did you make it happen?
<b>Distinctive Service</b>	Achieved innovative goals for growth while continuing operational production demands. How did you continue daily production while implementing drastic changes such as new equipment installs, plant moves, or reorganization.
<b>Impact WOW+</b>	Significant institutional contribution that brought your operation recognition and the WOW+ that's cool factor from campus departments. This will be a project that you've accomplished that doesn't fit into other categories. Describe the entire project, how it was accomplished, who was involved, and what the end result was. This category does not require a production sample, and we are unable to accept printed samples this year, but you can provide photos or video to support your submission if you wish.
<b>Digital Self-Promotion</b>	<b>WEBSITE</b> Show off your digital presence! This category is specifically to showcase the amazing website that you have developed to promote your shop and inform your customers. Describe how your site was developed and how you feel it has benefited your shop, and best serves your organization and your customers. Please include a link to the website. Additional supporting digital files may also be submitted
<b>Digital Self-Promotion</b>	<b>SOCIAL MEDIA</b> This category is specifically to showcase how you use social media presence to promote your shop and inform your customers. Describe how this presence was developed and how you feel it has benefited your shop, and best serves your organization and your customers. Please provide a link to the platform (Instagram, Facebook, etc). Additional supporting digital files may also be submitted.
<b>Adapting During COVID-19</b>	As organizations have had to adjust in many ways in 2020 due to the pandemic, in-plants have been affected at various levels. Share with us how your shop instituted organizational changes to adapt during this time. This could include restructuring, service changes, etc.
<b>Best of Show</b>	This will be selected by the judges from all entries and announced at the ACUP+ annual conference during virtual Awards Ceremony.

The following two categories are intended to recognize an ACUP+ member. Please take the time to nominate one of your incredible colleagues!

## ACUP+ Achiever

ACUP+ member that demonstrates contributions and support that positively impact the ACUP+ organization throughout the year. How did this person contribute and what was achieved for the good of the association?

## ACUP+ Hall of Fame

In-plant managers who exemplify the highest standards of service to their institutions along with contributions to the ACUP+ organization and the in-plant community as a whole. Have you run an operation while sharing your knowledge with other in-plants, contributing for the better of the industry? Nominate a colleague if you'd like to see special recognition for a mentor or retired ACUP+ member.

## ENTERING SUBMISSIONS

- You must complete a separate entry form for each submission.
- These awards are open to all ACUP+ members; you do not have to attend the annual conference to enter and / or win an award(s).
- You can enter as many categories as you wish, but may only enter each category once and can't submit the same entry in more than one category.
- Your entries must have been accomplished or produced January 1 - December 31, 2020.
- Entry submission for the Impression Awards can be done via email to:  
[candie.goode@acup-edu.org](mailto:candie.goode@acup-edu.org)

## JUDGING

All entries will be judged by a panel of ACUP+ members and industry peers.

## AWARD PRESENTATION

We will announce the winners at the 56th annual ACUP+ conference Awards Ceremony to be held virtually on Thursday, April 15, 2021. You need not attend to win. Awards will be mailed to the winning members after the ceremony date.

## ENTRY DEADLINE

All submissions must be received via email no later than March 5, 2021.

**Questions? Contact Candie Goode, Administrative Director**  
**843-814-3395 | [candie.goode@acup-edu.org](mailto:candie.goode@acup-edu.org)**

# ACUP+ Impression Awards

Institution: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

***I am nominating someone else -***

Name: \_\_\_\_\_

Institution: \_\_\_\_\_ Email \_\_\_\_\_

Institution: \_\_\_\_\_

***Select the Entry Category (complete one entry form per category)***

***Please Tell Us About Your Entry***

Describe the initiative you or your team took and the specific results gained. Since all entries are via email this year, we are unable to accept any samples, but e-mailed photo attachments are welcome!

All submissions must be received by March 5, 2021 to be considered and your ACUP+ membership must be current. Submit to [candie.goode@acup-edu.org](mailto:candie.goode@acup-edu.org).

## ACUP+ Impression Awards

You may nominate your own shop, or one of your colleagues, in any of these categories.

- Collaborative Service
- Green Service
- Accelerated Service
- Distinctive Service
- Impact WOW+ Service
- Digital Self-Promotion (website)
- Digital Self-Promotion (social media)
- Adapting During Covid-19

***Please take the time to nominate an outstanding ACUP+ member!***

- ACUP+ Achiever
- ACUP+ Hall of Fame