



To Our Important Industry Sponsors:

The Association of College & University Printers (ACUP) is an incorporated non-profit organization representing college, university, and K-12 print and mail professionals from around the United States. We are pleased to announce the 53rd annual ACUP Conference will be held April 29 – May 3, 2018 at Lake Tahoe in Stateline, Nevada.

Our mission is to promote and foster knowledge sharing, networking, support and collegiality. The annual conference will encompass educational sessions and vendor exhibits with our industry partners. We expect approximately one hundred participants from printing, mailing, copy, and graphic services operations to attend this conference. **We would like to invite you to be involved with ACUP as a conference sponsor.**

We know that many of you and the companies you represent are well acquainted with ACUP, its members and with the annual conference. You have been loyal and dedicated partners with us for many years, and you are well aware of the value and benefits ACUP sponsorship provides. To those who may be hearing about us for the first time or have not previously been involved with ACUP, we can assure you that your participation in this event will prove to be extremely beneficial for your company. You'll gain valuable insight into the needs and challenges we face in the education in-plant market segment and you will have access to many decision makers and influencers from in-plant operations. Purchasing decisions are made from reviewing products and services at our vendor exhibit.

Conference sponsorship allows our industry partners the opportunity to visit with and get to know our conference participants - your customers. The vendor exhibit that accompanies our educational sessions allows your company the opportunity to showcase the latest products and services you offer and valuable one-on-one time with conference participants. The exhibit space will be open Mon. April 30, 1 p.m. - 5 p.m. and Tues. May 1, 9 a.m. – 5 p.m. Vendors can set up on Sun. April 29 after 1 p.m. The exhibit space and conference meeting space will be held on the same floor, allowing constant interaction between participants and our industry partners.

Multiple session breaks, including morning and afternoon snack breaks will be held in or near the exhibitor area along with several extended periods for conference participants to visit with you. An afternoon reception serving snacks, beer and wine will take place in the vendor exhibit area on Tues. May 1 at 3 p.m. Many participants will also visit throughout the day as their agenda permits. I am available to discuss additional conference details and plans at your request. I would love to hear from you.

Jennifer Bowers, Administrative Director
Association of College & University Printers
850-570-5241
Jennifer.Bowers@acup-edu.org
www.acup-edu.org



ASSOCIATION OF
COLLEGE AND UNIVERSITY PRINTERS

PO Box 285
Carrabelle, FL 32322
850-570-5241
www.acup-edu.org

ACUP 2018 Conference Sponsorship Agreement Vendor Exhibit: April 30 & May 1

Main Contact Information - Name: _____

Company: _____

Address: _____

Email: _____

Office Phone #: _____ Cell Phone #: _____

Sponsorship Level Requested

\$\$ Amount _____

Payment must be received by March 30, 2018 to reserve your exhibit area. Payment can be submitted by check mailed to ACUP or online with a credit card at: www.acup-edu.org/sponsorship/sponsor-payment/

TERMS OF AGREEMENT

This agreement is effective as of _____ (date)
This agreement defines the terms under which ACUP and _____ ("Sponsor") enter into a sponsorship agreement for the ACUP 2018 Conference.

Artwork, Logos and Promotional Material:

ACUP grants the Sponsor a limited use of it's logo or event artwork for the purpose of promoting the Event. Sponsor grants ACUP a limited use of Sponsor's logo in promotional material and on the Event website. Both parties agree that no alteration of artwork or logos is permissible.

Miscellaneous:

This Agreement shall become effective on the date signed below and will remain in effect until all responsibilities set out are fulfilled. The parties acknowledge that they will use their best good faith efforts to negotiate and resolve subsequent issues that may arise from this Agreement as a result of unforeseen occurrences and that may alter the conditions of this Agreement.

Cancellation Policy:

This agreement is effective as of the date signed below and shall remain effective until all responsibilities set out in sponsorship level selected are fulfilled or until terminated by either party. All requests for refunds must be in writing; received, and confirmed by ACUP 60 days prior to the event. Agreements cancelled before 60 days of the event are not refundable.

Sponsor Signature / Date

ACUP Signature / Date

Email / mail completed agreement and payment to:
ACUP, PO Box 285, Carrabelle, FL 32322, USA
Contact: Jennifer Bowers at jennifer.bowers@acup-edu.org.



**ASSOCIATION OF
COLLEGE AND UNIVERSITY PRINTERS**

Sponsorship Information & Levels of Participation

<i>Sponsorship Packages</i>	<i>Platinum \$10,000</i>	<i>Gold \$7,500</i>
Exhibit Booth	6' deep X 40' wide space includes: 4 tables & chairs, standard electrical connection, wireless internet	6' deep X 30' wide space includes: 3 tables & chairs, standard electrical connection, wireless internet
Conference Passes	Full conference attendance for 6 representatives, additional at \$500 ea representative	Full conference attendance for 4 representatives, additional at \$500 ea representative
Pre-Conference Marketing	Logo and hyperlink on ACUP website, attendee mailing list, one year industry premium listing on ACUP website	Logo and hyperlink on ACUP website, attendee mailing list, one year industry partner listing on ACUP website
Program Advertisement	Full page ad plus back cover in full color	Full page ad in full color
**Speaking Opportunities	45 minute presentation during break-out session	20 minute presentation during break-out session

<i>Sponsorship Packages</i>	<i>Silver \$5,000</i>	<i>Bronze \$2,500</i>
Exhibit Booth	6' deep X 20' wide space includes: 2 tables & chairs, standard electrical connection, wireless internet	6' deep X 10' wide space includes: 1 table & chairs, standard electrical connection, wireless internet
Conference Passes	Full conference attendance for 2 representatives, additional at \$500 ea representative	Full conference attendance for 1 representative, additional at \$500 ea representative
Pre-Conference Marketing	Logo and hyperlink on ACUP website, attendee mailing list, six month industry partner listing on ACUP website	Logo and hyperlink on ACUP website through conference end, attendee mailing list
Program Advertisement	Half page ad in full color	Quarter page ad in full color
**Speaking Opportunities	10 minute presentation during break-out session	Opportunity for spot on panel during break-out session

*** Speaking opportunities should be of general industry interest and not a company sales pitch. Session outline will be reviewed and approved by the ACUP Education Committee prior to the conference.*