



## *Saturday, April 28*

4:00pm-6pm	2rd Flr Registration Desk	Registration
6:00pm	Meet in Lobby	Early Bird Group Dinner Out, Walking
6:00pm-8:30ish pm	TBD	Eat, Drink, Be Merry, You Pay
9:00pm-Midnight	Floor / Room TBD	Hospitality Suite; Late Night Networking

## *Sunday, April 29*

1:00pm-9:00pm	Sand Harbor Ballroom 1,2	Vendor Exhibit Set-up
1:00pm-6:00pm	2rd Flr Registration Desk	Registration
5:30pm-6:00pm	Tahoe D	Companion Program Meeting Review
5:30pm-6:00pm	Tahoe C	First-Time Attendee Meeting
6:00pm-9:00pm	1st Flr, South Shore Room	Welcome Reception
9:00pm-Midnight	Floor / Room TBD	Hospitality Suite; Late Night Networking





## *Monday, April 30*

7:00am-8:15am	17th Flr Friday's Station	Breakfast
8:00am-1:00pm	Sand Harbor Ballroom 1,2	Vendor Exhibit Set-up
8:15am-8:30am	Sand Harbor Ballroom 3	Announcements / Introductions
8:30am-10:00am	Sand Harbor Ballroom 3	Keynote: Ken Macro, The Shifting Roles
9:15am	Hotel Lobby	Companion Program Departs
10:15am-11:00am	Sand Harbor Ballroom 3	Promoting Your Operation, International
11:15am-12noon	Sand Harbor Ballroom 3	Break-out A: Wide-Format Applications
11:15am-12noon	Tahoe B	Break-out B: Utilizing Students in Your Operation
11:15am-12noon	Tahoe A	Break-out C: Xerox
12noon-1pm	17th Flr Friday's Station	Lunch
1:10pm-3:00pm	Sand Harbor Ballroom 1,2	Vendor Exhibit Visit
3:00pm-3:45pm	Sand Harbor Ballroom 3	Break-out A: In-plant Success Stories
3:00pm-3:45pm	Tahoe B	Break-out B: Strategic Planning
3:00pm-3:20pm	Tahoe A	Break-out C: Canon
3:25pm-3:45pm	Tahoe A	Break-out C: Riso
3:45pm-5:00pm	Regency Ballroom, A-C	Vendor Exhibit Visit
5:50pm-6:20pm	Hotel Lobby	Group Departs to Dinner Walk to Harvey's
6:15pm-9:00pm	Hard Rock Cafe	Dinner
8:30pm-9:00pm	Hard Rock Cafe	Group Departs to Hotel
9:00pm-Midnight	Floor / Room TBD	Hospitality Suite; Late Night Networking





## *Tuesday, May 1*

7:00am-8:15am	17th Flr Friday's Station	Breakfast
8:15am-8:30am	Sand Harbor Ballroom 3	Announcements / Introductions
8:30am-10:00am	Sand Harbor Ballroom 3	Keynote: Jennifer Powers, Oh Shift
9:15am	Hotel Lobby	Companion Program Departs
10:00am-11:15am	Sand Harbor Ballroom 1,2	Vendor Exhibit Visit
11:15am-12noon	Sand Harbor Ballroom 3	Revenue & Marketing Strategies
11:15am-12noon	Tahoe B	Merging Print & Mail Services
11:15am-11:35am	Tahoe A	Break-out C: Roland
11:40am-12noon	Tahoe A	Break-out C: Konica-Minolta
12:15noon-1:15pm	17th Flr Friday's Station	Lunch
1:15pm-2:15pm	Sand Harbor Ballroom 1,2	Vendor Exhibit Visit
2:15pm-3:00pm	Sand Harbor Ballroom 3	Break-out A: Copier Fleet Management
2:15pm-3:00pm	Tahoe B	Break-out B: USPS Changes in Regulations
2:15pm-2:35pm	Tahoe A	Break-out Session C: Ricoh
2:40pm-3:00pm	Tahoe A	Break-out Session C: RSA
3:00pm-5:00pm	Sand Harbor Ballroom 1,2	Vendor Exhibit Visit / Reception
5:00pm +	Dinner On Your Own	Walkable Restaurants & Night Clubs from Hotel
9:00pm-Midnight	Floor / Room TBD	Hospitality Suite; Late Night Networking





## *Wednesday, May 2*

8:15am-9:00am	17th Flr Friday's Station	Breakfast
9:30am-10:30am	Sand Harbor Ballroom 3	ACUP Member Meeting / No Sponsors Please
10:00am	Hotel Lobby	Companion Program Departs
10:45am-11:00am	Sand Harbor Ballroom 3	Announcements
11:00am-11:45am	Sand Harbor Ballroom 3	Bob Neubauer: Shifting Industry Trends
12noon-12:30pm	Tahoe A	Break-out A: Bindery & Finishing
12noon-12:30pm	Tahoe B	Break-out B: Customer Service
12noon-12:30pm	Tahoe C	Break-out C: Variable Data & Personalization
12noon-12:30pm	Tahoe D	Break-out D: Pricing Your Services
12:30am-1:30pm	17th Flr Friday's Station	Lunch
1:45pm-2:15pm	Tahoe D	3 Roundtables: USPS Changes
1:45pm-2:15pm	Tahoe C	3 Roundtables: Wide Format Applications
1:45pm-2:15pm	Tahoe B	3 Roundtables: Utilizing Students in Operation
1:45pm-2:15pm	Tahoe A	3 Roundtables: In-plant Success Stories
2:30pm-3:00pm	Tahoe D	3 Roundtables: Strategic Planning
2:30pm-3:00pm	Tahoe C	3 Roundtables: Revenue & Marketing Strategies
2:30pm-3:00pm	Tahoe B	3 Roundtables: Merging Print & Mail
2:30pm-3:00pm	Tahoe A	3 Roundtables: Pricing Your Services
3:15pm-3:45pm	Tahoe D	3 Roundtables: Bindery & Finishing
3:15pm-3:45pm	Tahoe C	3 Roundtables: Customer Service
3:15pm-3:45pm	Tahoe B	3 Roundtables: K-12 Opportunities / Challenges
3:15pm-3:45pm	Tahoe A	3 Roundtables: Copier Fleet Management
6:00pm-9:00pm	Sand Harbor Ballroom 1,2	Gala Dinner and Awards Ceremony
9:00pm-Midnight	Floor / Room TBD	Hospitality Suite; Late Night Networking





## *Thursday, May 3*

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8:15am-9:00am	17th Flr Friday's Station	Breakfast
9:15am-10:130am	Tahoe A, B	General Meeting / Conference Wrap-up

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### *Note on Wednesday Roundtables*

These discussion roundtables all cover sessions that have been presented throughout the conference and are intended to allow further discussion or questions on those topics. If you missed the first session because you were attending another, it also offers you a chance to get the valuable information you wanted.

Each room will have 3 roundtables, 2 will discuss the same topic but will be divided by size of your operation. **Large schools = 5+ employees, small schools = 1-4 employees.** The third round table can be used for "Bring Your Own Topic", or it can be used for spill over from the provided topic. The format is a quick 30 minute shared discussion.

***Please Note: Schedule is Subject to Change***