



TERMS OF AGREEMENT

This agreement is effective as of _____ (date). This agreement defines the terms under which ACUP+ and _____ (“Sponsor”) enter into a sponsorship agreement for the ACUP+ 2024 Annual Conference as a _____ (sponsorship level) Sponsor.

Artwork, Logos and Promotional Material

ACUP+ grants the Sponsor a limited use of its logo or event artwork for the purpose of promoting the Event. Sponsor grants ACUP+ a limited use of Sponsor’s logo in promotional material and on the Event website. Both parties agree that no alteration of artwork or logos is permissible.

Miscellaneous

This Agreement shall become effective on the date signed below and will remain in effect until all responsibilities set out are fulfilled. The parties acknowledge that they will use their best good faith efforts to negotiate and resolve subsequent issues that may arise from this Agreement as a result of unforeseen occurrences and that may alter the conditions of this Agreement.

Cancellation Policy

This agreement is effective as of the date signed and shall remain effective until all responsibilities set out in sponsorship level selected are fulfilled or until terminated by either party. All requests for refunds must be in writing, received, and confirmed by ACUP+. Sponsor initiated refund requests received:

- **Before February 1, 2024:** Full refund, less an administrative fee of \$250.
- **Between February 1, 2024 and March 1, 2024:** 50% refund
- **After March 1, 2024:** No refund

In the event that ACUP+ has to cancel the conference, all sponsorship fees will be refunded within 90 days of the cancellation. If you would like to transfer your sponsorship to the next scheduled event, we would be happy to issue a new sponsorship agreement for approval upon your request.

In the event that fire, strike, acts of God, or other causes beyond the control of ACUP+ caused the exhibit to be cancelled, full refund of the sponsorship fees will be made, which is the limit and extent of ACUP+'s liability for such cancellation. ACUP+ shall not be held liable for failure to hold the ACUP+ Conference as scheduled.

I have read and understand the above Terms of Agreement.

Name

Print name

Company

Date