

ACUP AWARDS 2021

CATEGORY: Impact Wow+

TITLE: Personalized Commencement Program

SUMMARY:

As campus tried to determine how commencement was going to be handled we found an opportunity to create personalized programs.

STEPS TAKEN:

- During a video meeting with the campus Registrar and Events Management regarding the upcoming commencement we offered the possibility of personalizing the commencement programs since there was some added time due to event delays.
- These are usually outsourced every year due to short turn-around.
- The extra time allowed us to print the programs in-house.
- The program was personalized on the outside cover as well as the first text signature.

END RESULTS:

Ultimately, commencement was cancelled and the personalized programs were placed into a diploma mailing along with other components that went to each graduate. This was an example of different groups coming together on a video call to determine the logistics of how this event was going to go and our department was able to bring something fun and positive to the conversation.



170th COMMENCEMENT

Elise Covert
CLASS OF 2020

Bucknell
UNIVERSITY



Dear Elise,
It is my privilege as chief academic officer of Bucknell University to congratulate you on your graduation. The college has been a part of your life in your academic success, which marks a glorious personal achievement for you.

For generations, Bucknellians have excelled. During your career, you wrote several drafts, perhaps a lab experiment, and had to start again.

Navigating the unprecedented challenges of the end of the semester, stressful and by classmates.

Your ability to face the challenges of your Bucknell experience in any situation is an opportunity.

Please

Since

Elise

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Dear Elise,

On behalf of the Bucknell University faculty, staff and Board of Trustees, it is my privilege to congratulate you on earning your Bucknell degree. Although at this writing we all remain separated by many miles, I join you in spirit to celebrate this milestone achievement for you and your family.

We are tremendously proud of your accomplishments, particularly under the difficult circumstances presented by the coronavirus pandemic in your final semester at the University. Although you knew at matriculation that you would be challenged by Bucknell's rigorous academics, none of us could have predicted the abrupt transition to remote instruction in March 2020.

Scattered across the country and around the world, you continued your studies as each of you faced your own personal challenges during this difficult time. But you persevered, and today savor the fruits of your labor: a diploma from Bucknell — an anchor in these uncertain times, and one that will serve you throughout your life.

College is a time for personal growth, and your successful navigation of recent events exemplifies your courage, resilience and resourcefulness. These are the qualities of true Bucknellians — ones I believe to be just as important, if not more so, than your academic success. I cannot imagine a greater testament to your character, nor a greater predictor of your ability to respond to whatever challenges the future holds for you.

The effects of the pandemic will continue to disrupt lives and plans, and your next steps may not be what you'd envisioned just a few months ago. Jobs, graduate studies, moves and travel may be postponed. While the delay of such opportunities is disappointing, I know you will continue to persist and succeed, because you are a Bucknellian. You are well equipped to face the future, even if it is less certain than we'd all like it to be. And when you return to walk the tree-lined paths of campus, you will be reminded that Bucknell will always be home.

I look forward to congratulating you in Lewisburg when we can safely gather again.

Sincerely,

John Bravman
President

BUCKNELL UNIVERSITY GRADUATE
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